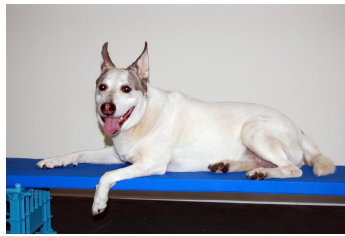




Dogs and Owners! Stop Hurting Each Other!

Special Edition!



Stop Hurting Each Other!

Your dog may be hurting you by pulling you down the street. Did you also know that you may be

- ♦ seriously hurting your dog?
- ♦ causing your dog to become aggressive?

The truth is that people inadvertently teach their dogs to pull on leash. It starts with puppies who pull to explore the world and the owner who willingly follows. The puppy learns that if she pulls you, you will follow. It may not seem much of a problem, but it will be as your puppy grows. Then it becomes a nightmare to walk your dog.

Also, you also may be teaching your dog to become aggressive and reactive to dogs, people, and the world.

Dog learn by association. If your dog is pulling on the leash and choking every time he sees another dog, bike, or person, it won't take long for him to

associate the choking (which is punishment) with the dog, person, bike, whatever.

Yes, your dog may start thinking that the other dog, person, kid on a bike is causing the punishment.

As this scenario repeats, your dog may begin to lunge, growl, and/or bark, possibly with its hair raised along its back. Most people react by shouting at the dog and yanking hard on the leash.

Thus begins the vicious cycle where your dog reacts. In turn, you react with more force and even a prong or choke collar. It may seem like you have gotten control of your dog, but what you have done is taught your dog that other dogs, people or skateboards are bad and that he needs to be on the defense when out for a walk. Your dog may not lunge or react outwardly due to the prong or choke collar, but inside your dog is more than likely very anxious, frightened, and under a lot of stress.

You have also corrected the "warning out of your dog". Your dog no longer has a way to communicate his stress and fear. Dogs that have had the warning corrected out of them are the dogs who "suddenly bite without warning."

Either an Easy-Walk Harness or Gentle Leader from Premier Pet Products will enable you to walk your dog without the adverse affects of pulling and choking.

If your dog damages the product, Premier will replace it for a nominal fee.

Some people cringe at the thought of head halters, yet will put a choke collar or prong on the dog. A head halter is much more humane.



Prong Collar



Premier Gentle Leader

Fun with Obstacles Classes

December 13 to January 10 at 9am

January 17 to February 14 at 9 am



Emphasis is on playing with your dog to build teamwork and attention, learning the obstacles, and having fun. Course is not geared toward agility competition. Goal of the course is to teach you and your dog one more way to work as a team and have a blast!



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"Dog training is not a secret."

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